

## **2018 HIGH HOPE STEEPLECHASE PROGRAM**

### **Ad specs**

Please supply files as High Resolution, press quality PDFs.  
Files should be CMYK or grayscale and fonts should be imbedded.  
JPEG acceptable, 300dpi

### **Cover Ads (inside front, inside back, back)**

- Full page, 4/color only
- Bleed: 8.75" wide x 11.25" tall  
Trim: 8.5" x 11"

### **Interior Ads**

#### **Full page**

- 4-color OR Black and White (grayscale)
- No bleed
- 8" wide x 10.5" tall

#### **Half page**

- 4-color OR Black and White (grayscale)
- No bleed
- Horizontal: 8" x 5.125"
- Vertical: 3.875" wide x 11" tall

#### **Quarter Page**

- 4-color OR Black and White (grayscale)
- No bleed
- 3.875" wide x 5.125" tall

**Full page**

- 4-color OR Black and White (grayscale)
- No bleed
- 8" wide x 10.5" tall



**Quarter Page**

- 4-color OR Black and White (grayscale)
- No bleed
- 3.875" wide x 5.125" tall



**Half page Vertical:**

- 4-color OR Black and White (grayscale)
- No bleed
- 3.875" wide x 11" tall



**Half page Horizontal:**

- 4-color OR Black and White (grayscale)
- No bleed
- 8" x 5.125"